

F Business and Japanese People

The course will include lectures on features of Japanese economy, its business practices, and the views and opinions of Japanese business professionals, with vast and diversified experience in developing global business. The course is arranged as a series of omnibus lectures by business professionals from wide array of business sectors and with extensive international careers.

Topics to be covered include the following.

1. The delicacy and difficulty in cross-cultural thinking from the Japanese viewpoint
2. Japan's population structure and labor market
3. On how to acquire the essentials for working in a global environment
4. The Japanese Economy after WWII and the Lost 30 years
5. Differences between Japan and the global market in Retail Brand marketing
6. Gender gap in Japan and Diversity/Gender equality for innovation and growth
7. The essence of Japanese management practices

Lecturers will present case studies experienced firsthand by themselves which will surely be of high interest to those students who wish to acquire introductory knowledge of Japanese business practices and their international perspectives.

Students are required to do preliminary readings if assigned, participate actively in class lectures and discussions, submit feedback after each class session, and write 6 essays assigned by the lecturers and related to the course content they have presented.